

COMMERCIAL STRATEGY PROGRAMME 2019 – 2023

Commercialisation launch	Ensure all systems and procedures are in place for staff to propose new ideas. (Complete) Establish a framework and campaign for development of new proposals in order to create a shortlist of new opportunities. (Complete) Establish Commercial Group (Work in progress)	Service Director – Commercial	April 2019
Holding Company	Set up a trading company and subsidiary companies as agreed by Cabinet (March 2018). (Delayed, see email from Service Director – Commercial circulated on 05.07.19)	Service Director – Commercial	March 2019